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FITNESS FOR A PARTICULAR PURPOSE, TITLE AND NON- INFRINGEMENT.6. Do not post on this website, or transmit to this website, any pornographic, obscene, profane, defamatory, libelous, threatening, unlawful or other material which could constitute or encourage conduct that would be considered a criminal offence, give rise to civil liability, promote the excessive or irresponsible consumption of alcohol, or otherwise violate any law or regulation.

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7. By entering this website you acknowledge and agree that any communication or material you transmit to this website or AB InBev UK Limited, in any manner and for any reason, will not be treated as confidential or proprietary. Furthermore, you acknowledge and agree that in consideration of your access to and transmission of any materials to this website, all rights (both legal and beneficial) in the nature of copyright arising or existing in any communication or material in which such ideas, concepts, techniques, procedures, methods, systems, designs, plans or charts are contained are assigned to AB InBev UK Limited. You agree that you will not have any right to any form of payment or royalty in the event that any such materials are used by AB InBev UK Limited anywhere, anytime, and for any reason.
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9. AB InBev UK Limited may make changes in the information and content included in this website and any time without notice. We shall not be responsible for any detrimental reliance you may place on this website or its contents.
10. When you want to use this website, participate in contests and surveys, or other communication with us, we may ask you to provide us with personal information. For information on how AB InBev UK Limited uses and protects your personal data, please check out our privacy policy on this website.
11. By entering this website you acknowledge and agree that any name, logo, trademark, or servicemark contained on this website is owned or licensed by AB InBev UK Limited and may not be used by you without prior written approval. AB InBev UK Limited will aggressively enforce its intellectual property rights to the full extent of the law. Sound, graphics, charts, text, video, information, or images of places or people are either the property of AB InBev UK Limited or used on this website with permission. Your use of any of these materials is prohibited unless specifically provided for on the website. Any unauthorised use of these materials may subject you to penalties or damages, including but not limited to those related to violation of trademarks, copyrights, privacy, and publicity rights.
12. Although this website may be linked to other websites, AB InBev UK Limited is not, directly or indirectly, implying any approval, association, sponsorship, endorsement, or affiliation with the

linked website, unless specifically stated therein. By entering this website you acknowledge and agree that AB InBev UK Limited has not reviewed all the websites linked to this website and is not responsible for the content of any off-site pages or any other website linked to this website. Your linking to any other off-site pages or other websites is at your own risk.

13. You agree to indemnify and hold AB InBev UK Limited harmless from and against any breach by you of these Terms and Conditions and any claim or demand brought against AB InBev UK Limited by any third party arising out of your use of the website, including without limitation, all claims, actions, proceedings, losses, liabilities, damages, costs, expenses (including reasonable legal costs and expenses) howsoever suffered or incurred by AB InBev UK Limited in consequence of your breach of these Terms and Conditions.
14. If any of these Terms and Conditions should be determined to be invalid, illegal or unenforceable for any reason by any court of competent jurisdiction then such Term or Condition shall be severed and the remaining Terms and Conditions shall survive and remain in full force and effect and continue to be binding and enforceable.
15. AB InBev UK Limited and its agents are not responsible for technical, hardware or software failures of any kind, lost or unavailable network connections or failed, incomplete, corrupted or delayed computer transmissions which may limit a participant's ability to participate in a contest.
16. These Terms and Conditions shall be governed by and construed in accordance with the law of England and you hereby submit to the exclusive jurisdiction of the English courts. If you use this website from another country, you are responsible for compliance with any and all applicable local laws. AB InBev UK Limited, its affiliates and/or partners make no representation that the materials contained within this website are appropriate for countries outside the United Kingdom.
17. AB InBev UK Limited reserves the right to revise this legal information at any time and for any reason and reserves the right to make changes at any time, without notice or obligation, to any of the information contained on this website. By entering this website you acknowledge and agree that you shall be bound by any such revisions. We suggest periodically visiting this page of the website to review these terms and conditions.
18. Company Details: AB InBev UK Limited, trading as Budweiser Brewing Group UK&I, Bureau, 90 Fetter Lane, London, EC4A 1EN.

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UK GIVEAWAY TERMS AND CONDITIONS

Terms and Conditions

FNATIC PROMOTION LONDON (the "Promotion")

By entering this Promotion, the participant will be deemed to have read and understood these Terms and Conditions and be bound by them.

Eligibility:

1. The Promotion is organised by AB InBev UK Limited T/A Budweiser Brewing Group (company number: 3982132), Bureau, 90 Fetter Lane, London, EC4A 1EN (the "Promoter").
2. The Promotion is open to all UK residents (excluding NI and SCO) aged 18+, excluding employees of the Promoter or their immediate families, its associated agents or anyone else professionally associated with the administration of the Promotion.
3. Internet access necessary.
4. The Promoter encourages responsible drinking and would direct consumers to read <http://www.drinkaware.co.uk> for more information.

Promotional Period:

5. The Promotion will be hosted at 21-25, The Clapham Grand, St John's Hill, London SW11 1TT, UK, the 17th of October from 10:00 to 18:00 Local time.

How to Enter:

6. Consumers need to create an account on the Cooldown website (<https://thecooldown.gg>) and provide their details, including their name, email address and date of birth in order to participate in the giveaways through the following URLs and click on "attend live": <https://thecooldown.gg/event/fnatic-worlds-playoffs>
7. Participant must receive a mail granting his access to the event. In case the event is already at maximum capacity, and the participant is not granted with a QR code to access, will not be eligible.
8. Entries are limited to one entry per household during the Promotional Period and the Promoter reserves the right to reject any entries beyond this.

Prizes:

9. The list of prizes are:
 - a. 5x 2021 Custom 2021 Pro Jerseys (£350)
 - b. 4x Fnatic React Headphones (£750)
 - c. 2x Fnatic Dash L Mousepads (£350)

10. An extra prize (Custom PC valued in £4000) will be raffled among the participants in this event and the one hosted simultaneously in Paris by Cooldown and Fnatic in the venue "Le Grand Rex" at the same time than this promotion
11. Participants can win a maximum of one prize from this promotion.

Winner Selection and Notification:

12. **Winner Selection :** The winner will be selected randomly by the host during the live event from all the valid entries of participants present physically at the venue on **17 Oct 2021**.
13. **The PC draft** will be done and both hosts will announce the winner, following same rule than the point below.
14. **Winner Notification:** The name of the winner as provided on entry will be announced by the host at the venue of physical event immediately after the each Prize Draw Winner Selection and will be required to confirm eligibility and acceptance of the Prize within 10 minutes at the venue of the physical event. In the event that a winner does not respond within 10 minutes, the Promoter reserves the right to disqualify that winner. If a winner is disqualified, the Promoter reserves the right to award the prize to a reserve winner selected in the same manner. Reserve winners may have less time to respond.
15. The winners agree to allow the Promoter to use their surname and county of residence to announce the winners of this Promotion. The Promoter reserves the right to publish the surname and county of residence of the winners. The winners may object to their surname and county of residence being published or request for the amount of information being published to be reduced by emailing the Promoter at consumer.help@ab-inbev.com. Without prejudice, the Promoter will provide this information to the Advertising Standards Authority on reasonable request.

Delivery of the Prize

16. The Prize shall be delivered to the Entrant as soon reasonably possible, but no later than 2 weeks after an Entrant has entered the Promotion and won a Prize. Delivery of the Prize is subject to government social distancing restrictions and other COVID-19 related delays, and the Promoter takes no responsibility for any Prize which is lost in transit or unable to be delivered for whatever reason.

General:

17. Winners shall indemnify and hold the Promoter and their respective affiliates, directors, agents, or other partners (the "**Indemnitees**") harmless from any claims, actions, proceedings, costs (including reasonable legal fees) and expenses brought or asserted by a third party against any of the Indemnitees arising as a result of the Promoter's use of the Winner's Relevant Post, including but not limited to any breach of third party intellectual property rights.
18. The Prize is not transferable or exchangeable and cannot be redeemed for monetary value or for any other form of compensation. If for any reason any element of the Prize is not available, the Promoter reserves the right, at its sole discretion to substitute another Prize for it, of equal or greater value.

19. Participation must be made directly by the individual participating in the Promotion. Incomplete or illegible claims together with claims which do not satisfy the requirements of these Terms & Conditions in full will be disqualified and will be not be considered.
20. In the event that the Promotion is not capable of running as planned for reasons including but not limited to tampering, unauthorised intervention, fraud, dishonesty, technical failures, or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, the Promoter reserves the right to disqualify any individual who tampers with the entry process or does not comply with these Terms & Conditions and to cancel, modify or suspend the Promotion or invalidate any affected entries.
21. The Promoter together with any associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Promotion or accepting or using the Prize, except for any liability which cannot be excluded by law. Nothing will exclude the Promoter's liability for death or personal injury as a result of its negligence.
22. The Promoter will not be liable for any failure to comply with its obligations or any delay in performing its obligations within these terms and conditions if an act, omission, event or circumstance occurs caused by (but not limited to) global or regional health crises, weather conditions, fire, flood, strike, hurricane, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, epidemic, pandemic, famine, plague or other natural calamities and acts of God, or any other circumstances beyond the reasonable control of the Promoter.
23. The Promoter may refuse to award a Prize in the event of any participant's fraud, dishonesty, breach or non-entitlement under these Terms & Conditions or seek recovery of its value if the Prize has been awarded.
24. Any and all personal data supplied for the running of this Promotion will be used solely for the purpose of this Promotion by the Promoter and/or by any agent appointed by it to assist with running the Promotion on behalf of the Promoter and will not be disclosed to a third party or used for any other purpose unless your positive consent has been obtained. Your personal data will be handled in accordance with the Promoter's privacy policy, available at [<https://thecooldown.gg/privacypolicy>].
25. The Promoter's decision is final and binding in all circumstances in relation to the Promotion.
26. The Promoter reserves the right to amend, alter or withdraw the Promotion as necessary due to unavoidable circumstances beyond its control make this necessary, but will use all reasonable endeavours to minimize the effect on participants to avoid undue disappointment.
27. If any provisions of these Terms & Conditions are judged to be invalid, illegal or unenforceable, this will not affect or impact the continuation in full force and effect the remainder of the provisions.

28. By entering this Promotion, you will be deemed to have agreed to be bound by these Terms & Conditions.
29. In the event of a discrepancy between these Terms & Conditions and the details in any promotional material, the details in the Terms & Conditions will prevail.
30. These Terms & Conditions are governed by English law and their interpretation and application will be subject to the exclusive jurisdiction of the courts of England and Wales.

Please drink responsibly.

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DISCORD GIVEAWAY TERMS AND CONDITIONS

Terms and Conditions

FNATIC PROMOTION DISCORD (the “Promotion”)

By entering this Promotion, the participant will be deemed to have read and understood these Terms and Conditions and be bound by them.

Eligibility:

1. The Promotion is organised by AB InBev UK Limited T/A Budweiser Brewing Group (company number: 3982132), Bureau, 90 Fetter Lane, London, EC4A 1EN (the "Promoter").
2. The Promotion is open to all France and UK residents (excluding NI and SCO) and aged 18+, excluding employees of the Promoter or their immediate families, its associated agents or anyone else professionally associated with the administration of the Promotion.
3. Internet access necessary.
4. The Promoter encourages responsible drinking and would direct consumers to read <http://www.drinkaware.co.uk> for more information.

Promotional Period:

5. The Promotion at Fnatic's discord (<https://discord.com/invite/fnatic>) during the viewing party hosted the 17th of October from 11 to 19 central European time

How to Enter:

6. Consumers need to create an account on the Cooldown website (<https://thecooldown.gg>) and provide their details, including their name, email address and date of birth in order to participate in the giveaways through the following URLs and click the “Attend online” button: <https://thecooldown.gg/event/fnatic-worlds-playoffs>; <https://thecooldown.gg/event/fnatic-playoffs-worlds>.
7. Entries are limited to one entry per household during the Promotional Period and the Promoter reserves the right to reject any entries beyond this.

Prizes:

8. The list of prizes are:
 - a. 2x Fnatic React Headphones (£750)
 - b. 6x Fnatic Dash L Mousepads (£350)
9. Participants can win a maximum of one prize from this promotion.

Winner Selection and Notification:

10. **Winner Selection** : The winner will be selected randomly by an independent administrator of Viewing Party during the live streaming on Discord from all the valid entries of participants joining the Viewing Party Channel on **17 Oct 2021**.
11. **Winner Notification**: The name of the winner as provided on entry will be announced by the admin of Viewing Party on Discord immediately after the each Prize Draw Winner Selection and will be required to confirm eligibility and acceptance of the Prize within 10 minutes to the admin by sending him proof of registration details. In the event that a winner does not respond within 10 minutes, the Promoter reserves the right to disqualify that winner. If a winner is disqualified, the Promoter reserves the right to award the prize to a reserve winner selected in the same manner. Reserve winners may have less time to respond.
12. The winners agree to allow the Promoter to use their surname and county of residence to announce the winners of this Promotion. The Promoter reserves the right to publish the surname and county of residence of the winners. The winners may object to their surname and county of residence being published or request for the amount of information being published to be reduced by emailing the Promoter at consumer.help@ab-inbev.com. Without prejudice, the Promoter will provide this information to the Advertising Standards Authority on reasonable request.

Delivery of the Prize

13. The Prize shall be delivered to the Entrant as soon reasonably possible, but no later than 2 weeks after an Entrant has entered the Promotion and won a Prize. Delivery of the Prize is subject to government social distancing restrictions and other COVID-19 related delays, and the Promoter takes no responsibility for any Prize which is lost in transit or unable to be delivered for whatever reason.

General:

14. Winners shall indemnify and hold the Promoter and their respective affiliates, directors, agents, or other partners (the "**Indemnitees**") harmless from any claims, actions, proceedings, costs (including reasonable legal fees) and expenses brought or asserted by a third party against any of the Indemnitees arising as a result of the Promoter's use of the Winner's Relevant Post, including but not limited to any breach of third party intellectual property rights.
15. The Prize is not transferable or exchangeable and cannot be redeemed for monetary value or for any other form of compensation. If for any reason any element of the Prize is not available, the Promoter reserves the right, at its sole discretion to substitute another Prize for it, of equal or greater value.
16. Participation must be made directly by the individual participating in the Promotion. Incomplete or illegible claims together with claims which do not satisfy the requirements of these Terms & Conditions in full will be disqualified and will be not be considered.
17. In the event that the Promotion is not capable of running as planned for reasons including but not limited to tampering, unauthorised intervention, fraud, dishonesty, technical failures, or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of

this Promotion, the Promoter reserves the right to disqualify any individual who tampers with the entry process or does not comply with these Terms & Conditions and to cancel, modify or suspend the Promotion or invalidate any affected entries.

18. The Promoter together with any associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Promotion or accepting or using the Prize, except for any liability which cannot be excluded by law. Nothing will exclude the Promoter's liability for death or personal injury as a result of its negligence.
19. The Promoter will not be liable for any failure to comply with its obligations or any delay in performing its obligations within these terms and conditions if an act, omission, event or circumstance occurs caused by (but not limited to) global or regional health crises, weather conditions, fire, flood, strike, hurricane, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, epidemic, pandemic, famine, plague or other natural calamities and acts of God, or any other circumstances beyond the reasonable control of the Promoter.
20. The Promoter may refuse to award a Prize in the event of any participant's fraud, dishonesty, breach or non-entitlement under these Terms & Conditions or seek recovery of its value if the Prize has been awarded.
21. Any and all personal data supplied for the running of this Promotion will be used solely for the purpose of this Promotion by the Promoter and/or by any agent appointed by it to assist with running the Promotion on behalf of the Promoter and will not be disclosed to a third party or used for any other purpose unless your positive consent has been obtained. Your personal data will be handled in accordance with the Promoter's privacy policy, available at [<https://thecooldown.gg/privacypolicy>].
22. The Promoter's decision is final and binding in all circumstances in relation to the Promotion.
23. The Promoter reserves the right to amend, alter or withdraw the Promotion as necessary due to unavoidable circumstances beyond its control make this necessary, but will use all reasonable endeavours to minimize the effect on participants to avoid undue disappointment.
24. If any provisions of these Terms & Conditions are judged to be invalid, illegal or unenforceable, this will not affect or impact the continuation in full force and effect the remainder of the provisions.
25. By entering this Promotion, you will be deemed to have agreed to be bound by these Terms & Conditions.
26. In the event of a discrepancy between these Terms & Conditions and the details in any promotional material, the details in the Terms & Conditions will prevail.
27. These Terms & Conditions are governed by English law and their interpretation and application will be subject to the exclusive jurisdiction of the courts of England and Wales.

Please drink responsibly.

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FRANCE GIVEAWAY TERMS AND CONDITIONS

Terms and Conditions

FNATIC PROMOTION PARIS(the “Promotion”)

By entering this Promotion, the participant will be deemed to have read and understood these Terms and Conditions and be bound by them.

Eligibility:

1. The Promotion is organised by AB InBev UK Limited T/A Budweiser Brewing Group (company number: 3982132), Bureau, 90 Fetter Lane, London, EC4A 1EN (the "Promoter").
2. The Promotion is open to all France residents aged 18+, excluding employees of the Promoter or their immediate families, its associated agents or anyone else professionally associated with the administration of the Promotion.
3. Internet access necessary.
4. The Promoter encourages responsible drinking and would direct consumers to read <http://www.drinkaware.co.uk> for more information.

Promotional Period:

5. The Promotion will be happening during Fnatic’s viewing party event hosted in the club “Le Grand Rex” (1 Bd Poissonnière, 75002 Paris) in Paris the 17th of October from 11 to 19 CET.

How to Enter:

6. Consumers need to create an account on the Cooldown website (<https://thecooldown.gg>) and provide their details, including their name, email address and date of birth in order to participate in the giveaways through the following URLs and click on “attend live”: <https://thecooldown.gg/event/fnatic-playoffs-worlds>
7. Participant must receive a mail granting his access to the event. In case the event is already at maximum capacity, and the participant is not granted with a QR code to access, will not be eligible.
8. Entries are limited to one entry per household during the Promotional Period and the Promoter reserves the right to reject any entries beyond this.

Prizes:

9. The list of prizes are:
 - d. 5x 2021 Custom 2021 Pro Jerseys (£350)
 - e. 4x Fnatic React Headphones (£750)

- f. 2x Fnatic Dash L Mousepads (£350)
- 10. An extra prize (Custom PC valued in £4000) will be raffled among the participants in this event and the one hosted simultaneously in London by Cooldown and Fnatic in the venue "The Clapham Grand" at the same time than this promotion.
- 11. Participants can win a maximum of one prize from this promotion, including the extra prize.

Winner Selection and Notification:

- 12. **Winner Selection** : The winner will be selected randomly by the host during the live event from all the valid entries of participants present physically at the venue on **17 Oct 2021**.
- 13. **The PC draft** will be done and both hosts will announce the winner, following same rule than the point below.
- 14. **Winner Notification**: The name of the winner as provided on entry will be announced by the host at the venue of physical event immediately after the each Prize Draw Winner Selection and will be required to confirm eligibility and acceptance of the Prize within 10 minutes at the venue of the physical event. In the event that a winner does not respond within 10 minutes, the Promoter reserves the right to disqualify that winner. If a winner is disqualified, the Promoter reserves the right to award the prize to a reserve winner selected in the same manner. Reserve winners may have less time to respond.
- 15. The winners agree to allow the Promoter to use their surname and county of residence to announce the winners of this Promotion. The Promoter reserves the right to publish the surname and county of residence of the winners. The winners may object to their surname and county of residence being published or request for the amount of information being published to be reduced by emailing the Promoter at consumer.help@ab-inbev.com. Without prejudice, the Promoter will provide this information to the Advertising Standards Authority on reasonable request.

Delivery of the Prize

- 16. The Prize shall be delivered to the Entrant as soon reasonably possible, but no later than 2 weeks after an Entrant has entered the Promotion and won a Prize. Delivery of the Prize is subject to government social distancing restrictions and other COVID-19 related delays, and the Promoter takes no responsibility for any Prize which is lost in transit or unable to be delivered for whatever reason.

General:

- 17. Winners shall indemnify and hold the Promoter and their respective affiliates, directors, agents, or other partners (the "**Indemnitees**") harmless from any claims, actions, proceedings, costs (including reasonable legal fees) and expenses brought or asserted by a third party against any of the Indemnitees arising as a result of the Promoter's use of the Winner's Relevant Post, including but not limited to any breach of third party intellectual property rights.
- 18. The Prize is not transferable or exchangeable and cannot be redeemed for monetary value or for any other form of compensation. If for any reason any element of the Prize

is not available, the Promoter reserves the right, at its sole discretion to substitute another Prize for it, of equal or greater value.

19. Participation must be made directly by the individual participating in the Promotion. Incomplete or illegible claims together with claims which do not satisfy the requirements of these Terms & Conditions in full will be disqualified and will be not be considered.
20. In the event that the Promotion is not capable of running as planned for reasons including but not limited to tampering, unauthorised intervention, fraud, dishonesty, technical failures, or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, the Promoter reserves the right to disqualify any individual who tampers with the entry process or does not comply with these Terms & Conditions and to cancel, modify or suspend the Promotion or invalidate any affected entries.
21. The Promoter together with any associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Promotion or accepting or using the Prize, except for any liability which cannot be excluded by law. Nothing will exclude the Promoter's liability for death or personal injury as a result of its negligence.
22. The Promoter will not be liable for any failure to comply with its obligations or any delay in performing its obligations within these terms and conditions if an act, omission, event or circumstance occurs caused by (but not limited to) global or regional health crises, weather conditions, fire, flood, strike, hurricane, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, epidemic, pandemic, famine, plague or other natural calamities and acts of God, or any other circumstances beyond the reasonable control of the Promoter.
23. The Promoter may refuse to award a Prize in the event of any participant's fraud, dishonesty, breach or non-entitlement under these Terms & Conditions or seek recovery of its value if the Prize has been awarded.
24. Any and all personal data supplied for the running of this Promotion will be used solely for the purpose of this Promotion by the Promoter and/or by any agent appointed by it to assist with running the Promotion on behalf of the Promoter and will not be disclosed to a third party or used for any other purpose unless your positive consent has been obtained. Your personal data will be handled in accordance with the Promoter's privacy policy, available at [<https://thecooldown.gg/privacypolicy>].
25. The Promoter's decision is final and binding in all circumstances in relation to the Promotion.
26. The Promoter reserves the right to amend, alter or withdraw the Promotion as necessary due to unavoidable circumstances beyond its control make this necessary, but will use all reasonable endeavours to minimize the effect on participants to avoid undue disappointment.

27. If any provisions of these Terms & Conditions are judged to be invalid, illegal or unenforceable, this will not affect or impact the continuation in full force and effect the remainder of the provisions.
28. By entering this Promotion, you will be deemed to have agreed to be bound by these Terms & Conditions.
29. In the event of a discrepancy between these Terms & Conditions and the details in any promotional material, the details in the Terms & Conditions will prevail.
30. These Terms & Conditions are governed by French law and their interpretation and application will be subject to the exclusive jurisdiction of the courts of France [Paris].

Please drink responsibly.

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Terms and Conditions

[Influencer PC & PlayStation PROMOTION] (the "Promotion")

By entering this Promotion, the participant will be deemed to have read and understood these Terms and Conditions and be bound by them.

Eligibility:

1. The Promotion is organised by AB InBev UK Limited T/A Budweiser Brewing Group (company number: 3982132), Bureau, 90 Fetter Lane, London, EC4A 1EN (the "**Promoter**").
2. The Promotion is open to all UK residents (excluding NI and SCO) aged 18+, excluding employees of the Promoter or their immediate families, its associated agents or anyone else professionally associated with the administration of the Promotion.
3. Internet access necessary.
4. The Promoter encourages responsible drinking and would direct consumers to read <http://www.drinkaware.co.uk> for more information.

Promotional Period:

5. The Promotion opens at 12:00 on **6 Oct 2021** and closes at 23:59 on **15 Dec 2021** (the "**Promotional Period**").

Prizes:

6. Custom pc (worth €4,000)
7. PS5 (€500)
8. 5x PSN Vouchers (worth €20 each)
9. 5x Xbox vouchers (worth €20 each)
10. 5x Amazon vouchers (worth €20 each)

How to Enter:

11. Consumers need to create an account on the Cooldown website - www.thecooldown.gg/giveaway, and provide their details, including their name, email address and date of birth.

Their registration has to be done on one of the landing pages (construed in the following manner: https://thecooldown.gg/giveaway/* where * stands for the specific landing page dedicated to the influencer involved in the promotional campaign for the Promotion). Each of these landing pages will include at least one of the aforementioned Prizes.

12. Entries are limited to one entry per household during the Promotional Period and the Promoter reserves the right to reject any entries beyond this.

Winner Selection and Notification:

13. **Winner Selection :** The winners will be randomly selected by a computer process that produces verifiably random results from all valid entries received before the end of the Promotional Period. The draw will take place in the week following the end of the Promotional Period.

14. **Winner Notification:** The winners will be contacted via the email address provided on entry immediately after the each Prize Draw Winner Selection and will be required to respond to confirm eligibility and acceptance of the Prize within 4 days of the draw. In the event that a winner does not respond within 4 days, the Promoter reserves the right to disqualify that winner. If a winner is disqualified, the Promoter reserves the right to award the prize to a reserve winner selected in the same manner. Reserve winners may have less time to respond.

15. The winners agree to allow the Promoter to use their surname and county of residence to announce the winners of this Promotion. The Promoter reserves the right to publish the surname and county of residence of the winners. The winners may object to their surname and county of residence being published or request for the amount of information being published to be reduced by emailing the Promoter at consumer.helpline@ab-inbev.com. Without prejudice, the Promoter will provide this information to the Advertising Standards Authority on reasonable request.

Delivery of the Prize

16. The Prize shall be delivered to the Entrant as soon reasonably possible. Delivery of the Prize is subject to government social distancing restrictions and other COVID-19 related delays, and the Promoter takes no responsibility for any Prize which is lost in transit or unable to be delivered for whatever reason.

General:

17. Winners shall indemnify and hold the Promoter and their respective affiliates, directors, agents, or other partners (the "**Indemnitees**") harmless from any claims, actions, proceedings, costs (including reasonable legal fees) and expenses brought or asserted by a third party against any of the Indemnitees arising as a result of the Promoter's use of the Winner's Relevant Post, including but not limited to any breach of third party intellectual property rights.

18. The Prize is not transferable or exchangeable and cannot be redeemed for monetary value or for any other form of compensation. If for any reason any element of the Prize is not available, the Promoter reserves the right, at its sole discretion to substitute another Prize for it, of equal or greater value.

19. Participation must be made directly by the individual participating in the Promotion. Incomplete or illegible claims together with claims which do not satisfy the requirements of these Terms & Conditions in full will be disqualified and will be not be considered.

20. In the event that the Promotion is not capable of running as planned for reasons including but not limited to tampering, unauthorised intervention, fraud,

dishonesty, technical failures, or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, the Promoter reserves the right to disqualify any individual who tampers with the entry process or does not comply with these Terms & Conditions and to cancel, modify or suspend the Promotion or invalidate any affected entries.

21. The Promoter together with any associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Promotion or accepting or using the Prize, except for any liability which cannot be excluded by law. Nothing will exclude the Promoter's liability for death or personal injury as a result of its negligence.

22. The Promoter will not be liable for any failure to comply with its obligations or any delay in performing its obligations within these terms and conditions if an act, omission, event or circumstance occurs caused by (but not limited to) global or regional health crises, weather conditions, fire, flood, strike, hurricane, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, epidemic, pandemic, famine, plague or other natural calamities and acts of God, or any other circumstances beyond the reasonable control of the Promoter.

23. The Promoter may refuse to award a Prize in the event of any participant's fraud, dishonesty, breach or non-entitlement under these Terms & Conditions or seek recovery of its value if the Prize has been awarded.

24. Any and all personal data supplied for the running of this Promotion will be used solely for the purpose of this Promotion by the Promoter and/or by any agent appointed by it to assist with running the Promotion on behalf of the Promoter and will not be disclosed to a third party or used for any other purpose unless your positive consent has been obtained. Your personal data will be handled in accordance with the Promoter's privacy policy, available at [<https://thecooldown.gg/privacypolicy>].

25. The Promoter's decision is final and binding in all circumstances in relation to the Promotion.

26. The Promoter reserves the right to amend, alter or withdraw the Promotion as necessary due to unavoidable circumstances beyond its control make this necessary, but will use all reasonable endeavours to minimize the effect on participants to avoid undue disappointment.

27. If any provisions of these Terms & Conditions are judged to be invalid, illegal or unenforceable, this will not affect or impact the continuation in full force and effect the remainder of the provisions.

28. By entering this Promotion, you will be deemed to have agreed to be bound by these Terms & Conditions.

29. In the event of a discrepancy between these Terms & Conditions and the details in any promotional material, the details in the Terms & Conditions will prevail.

30. These Terms & Conditions are governed by English law and their interpretation and application will be subject to the exclusive jurisdiction of the courts of England and Wales.

Please drink responsibly.

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